

- *Samuel Mjaya Ngũ*
- *Abdullah Mohammed Mohammed*

2425/203

AGRICULTURAL ECONOMICS II,
EXTENSION EDUCATION AND
HOME ECONOMICS

June/July 2018

Time: 3 hours



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THE KENYA NATIONAL EXAMINATIONS COUNCIL

DIPLOMA IN AGRICULTURE

MODULE II

AGRICULTURAL ECONOMICS II, EXTENSION EDUCATION AND HOME ECONOMICS

3 hours

INSTRUCTIONS TO CANDIDATES

*This paper consists of **THREE** sections; A, B and C.*

*Answer **FIVE** questions taking at least **TWO** questions from section A, at least **ONE** question from section B and at least **ONE** question from section C.*

All questions carry equal marks.

Maximum marks for each part of a question are indicated.

Candidates should answer the questions in English.

This paper consists of 3 printed pages.

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

SECTION A: AGRICULTURAL ECONOMICS II

Answer at least TWO questions from this section.

1. (a) Highlight the importance of marketing. (4 marks)
- (b) Outline the market research process. (8 marks)
- (c) Explain any **four** functions of distribution channels. (8 marks)
2. (a) Explain **four** sources of monopoly. (8 marks)
- (b) Describe the macro-environmental factors affecting the marketing process. (12 marks)
3. (a) Explain the causes of fluctuation on the rate of exchange. (12 marks)
- (b) Describe policy measures that may be used to correct the balance of payment deficit. (8 marks)
4. (a) Highlight the objectives of Common Market for Eastern and Southern Africa (COMESA). (5 marks)
- (b) Describe the levels of economic integration. (10 marks)
- (c) Explain strategies adopted by developing countries to alleviate the debt crisis. (5 marks)

SECTION B: EXTENSION EDUCATION

Answer at least ONE question from this section.

5. (a) Explain the influence of opinion leaders in adoption process. (10 marks)
- (b) State the characteristics of early majority. (5 marks)
- (c) Highlight **five** ways of making formal learning effective. (5 marks)
6. (a) Describe the factors that may influence the effectiveness of a communicator. (10 marks)
- (b) Explain the objectives of extension education. (10 marks)

SECTION C: HOME ECONOMICS

Answer at least ONE question from this section.

7. (a) Describe tuberculosis (TB) with respect to:
- (i) signs and symptoms;
 - (ii) prevention and control. (10 marks)
- (b) Explain the causes of malnutrition. (10 marks)
8. (a) State the advantages of budgeting. (5 marks)
- (b) Highlight the advantages of hire-purchase. (5 marks)
- (c) Highlight the dangers of inadequate waste disposal. (5 marks)
- (d) Give the factors to consider when buying a household good. (5 marks)

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*Wingy
Timothy
Hijaya*

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