

Name: _____ Index No: _____

2428/201
 RESOURCE MOBILIZATION, FUNDRAISING
 AND PROJECT MANAGEMENT
 June/July 2012
 Time: 3 hours

Candidate's Signature: _____

Date: _____



THE KENYA NATIONAL EXAMINATIONS COUNCIL

**DIPLOMA IN SOCIAL WORK AND COMMUNITY DEVELOPMENT
 MODULE II-**

RESOURCE MOBILIZATION, FUNDRAISING AND PROJECT
 MANAGEMENT

3 hours

INSTRUCTIONS TO CANDIDATES

Write your name and index number on the spaces provided above.

Sign and write the date of examination on the spaces provided above.

This paper consists of EIGHT questions in TWO sections A; and B.

Answer a total of FIVE questions as shown below in the spaces provided in this booklet:

any TWO questions from section A;

any TWO questions from section B;

any other ONE question from either section A or B.

For Examiners Use Only

Section	Question	Maximum Marks	Candidate's Score
A		20	
		20	
		20	
B		20	
		20	
		20	
TOTAL SCORE			

This paper consists of 12 printed pages.

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

SECTION A: RESOURCE MOBILIZATION AND FUNDRAISING

1. (a) Explain **four** strategies required to win donor support. (8 marks)
- (b) Describe **six** steps used in the resource mobilization process. (12 marks)
2. (a) Describe **four** principles of legal and ethical aspects in fundraising. (8 marks)
- (b) Explain **six** types of fundraising activities. (12 marks)
3. (a) Explain the following types of resources:
 - (i) natural resources;
 - (ii) man made resources;
 - (iii) human resources.

(6 marks)
- (b) Outline and explain **seven** parts of a project proposal. (14 marks)
4. (a) Explain **four** principal recommendations of the North-South Institute Organization for research. (8 marks)
- (b) Describe **six** steps followed in the fundraising process. (12 marks)

SECTION B: PROJECT MANAGEMENT

5. (a) Explain **five** reasons why project evaluation is important. (10 marks)
- (b) Explain **five** barriers to effective project planning. (10 marks)
6. (a) Explain the meaning of the following terms as used in project management:
 - (i) logical framework;
 - (ii) monitoring;
 - (iii) risk;
 - (iv) sustainability.

(8 marks)
- (b) State and explain **six** roles of a project manager in project implementation. (12 marks)
7. (a) Explain **five** causes of project failure. (10 marks)
- (b) State and explain **five** forms of community participation in project management. (10 marks)

